Title of the Course: İED 258 (03) British Popular Culture
Semester: Spring 2017
Class Hours and Classroom: Monday 13:00-15:50 B8/B03
Office Hours: Monday 09:00-11:45

Aim of the Course: This course aims to familiarize the students with contemporary British popular culture along with key theoretical concepts. For this purpose, the course focuses on a detailed study of British Popular Culture through the discussions of articles and selected texts, both literary and cultural.

Course Outline:


Week II - III: Production/Consumption and the Popular
- “What is Popular Culture?” by John Storey in *Cultural Theory and Popular Culture.*
- “Understanding the Popular” by John Fiske in *Reading the Popular.*
- “The Culture Industry: Enlightenment as Mass Deception” by Theodor Adorno and Max Horkheimer in *Cultural Studies Reader.*
- “Advertising the Magic System” by Raymond Williams in *Cultural Studies Reader.*

Week IV: Hegemony and the Carnivalesque (Gramsci, Bakhtin and the Notting Hill Carnival)

Week V-VI: Adaptation Studies
- Popularization of High Culture, the case of Shakespearean Tragedy
  - “Recent Shakespeare Adaptation and the Mutations of Cultural Capital” by Douglas Lanier.
  - Introduction: “To think o’th’teen that I have turned you to’: The Scholarly Consideration of Teen Shakespeare Films.”
- Cinematic Adaptation of Daniel Defoe’s *Robinson Crusoe*
  - *Romeo + Juliet*

Week VII-VIII: Popularization of the Marginal and Popular Music
- “Characterizing Rock Music Culture: The Case of Heavy Metal” by Will Straw.
Week IX: MID-TERM EXAMINATION

Week X-XI: Subcultures in Britain

- “The Function of Subculture” by Dick Hebdige in *The Cultural Studies Reader*.
- “Reggae, Rastafarians and Revolution” by James A. Winders.
- “British ‘Yoof’ on Drugs: A Reading of Irvine Welsh’s *Trainspotting* in the Light of Subculture Theory” by Sinan Akıllı.

Week XII: Sports and British Popular Culture


Watch: *Green Street Hooligans*

Week XIII: British Food and Drink Culture

- “Food and Class” by Alan Warde.

Week: XIV: Popular Fiction

- Akıllı, Sinan. “Spinning Yarns of Imperial (Ad)venture: G. A. Henty’s Promotion of British Imperial Ideology in African Adventure Novels.”

Course Book: There will be a course pack which the instructor will provide.

Method of Instruction: Class meetings will consist of the discussion of the assigned material. Students are expected to participate in the class discussions, which is a major requirement and will affect the end-of-term evaluation.

Requirements: The students are expected to attend the classes having read the assigned material. Attendance is obligatory. More than 11 (eleven) hours of absence will result in F1.

Assessment: Assessment will be as the following:

- Paper 20 %
- Mid-Term Examination: 20 %
- Class Participation: 10 %
- Final Examination: 50%

In the grading of the exam papers, up to 25% of the total mark might be taken off for grammatical and writing mistakes. Marks below 50 (out of 100) in the Final Exam will be regarded as failure.

Suggested Reading List: