

**HACETTEPE UNIVERSITY**  
**FACULTY OF LETTERS**  
**DEPARTMENT OF ENGLISH LANGUAGE AND LITERATURE**

**Title of the Course:** IED 261 (02) Introduction to Cultural Studies

**Year and Term:** 2014-2015, Fall

**Course Schedule:** Monday, 13.00-15.45 (B2/205)

**Instructor:** Asst. Prof. Dr. Alev KARADUMAN

**Office Hours:** by an Appointment

**Aim and Content:** The aim of the course is to introduce students to the historical development, methods, key concepts and strategies in British cultural studies. For this purpose, various approaches and theories in cultural studies will be explored, while the construction of cultural identities, major concern of those theories, will be focused upon. Through the developmental process of cultural studies, questions with regard to gender, class, race/ethnicity, identity construction, multiculturalism and their representation in contemporary theories will be thoroughly studied. As these primary topics indicate, the course covers not only the theoretical aspect of cultural studies, which is the core of this field, but also how these theories are reflections of everyday lives. So, the course will exemplify the theoretical discussions in music, film and TV productions.

**Course Outline:**

**Week I-II- : Introduction to cultural studies:** The concept of culture/Culture, key concepts in cultural studies. Historical development: Birmingham Center for Contemporary Cultural Studies. What is cultural studies? High/Low Culture, Mass Culture.

**Turner, Graeme.** "The Idea of Cultural Studies." *British Cultural Studies: An Introduction*. Boston: Unwin Hyman, 2000.

**Turner, Graeme.** "The British Tradition: A Short History." *British Cultural Studies: An Introduction*. Boston: Unwin Hyman, 2000.

**During, Simon.** Introduction. *The Cultural Studies Reader*. Ed. Simon During. London: Routledge, 1999. 1-28.

**Steele, Tom.** "Raymond Williams and the Invention of Cultural Politics." *The Emergence of Cultural Politics*. London: Redwood, 1997.

**Hall, Stuart.** "Cultural Studies and its Theoretical Legacies." *The Cultural Studies Reader*. Ed. Simon During. London: Routledge, 1999. 97-109.

**Week III:** ☺☺☺☺☺☺☺☺☺ **Bayram Holiday** ☺☺☺☺☺☺☺☺☺

**Week IV-V-VI:** **Representation, Hegemony, Ideology.**

**Althusser, Louis.** "Ideology and Ideological State Apparatuses." *Lenin and Philosophy and Other Essays*. Trans. Ben Brewster. New York: Monthly Review, 1970.

**Adorno, Theodor and Herbert Marcuse.** "The Culture Industry: Enlightenment as Mass Deception." *The Cultural Studies Reader*. Ed. Simon During. London: Routledge, 1999. 13-41.

**Williams, Raymond.** "From *Culture and Society*." *A Critical and Cultural Theory Reader*. Eds. Anthony Easthope and Kate McGowan. Buckingham: Open UP, 1993.

**Turner, Graeme.** "Ideology." *British Cultural Studies: An Introduction*. Boston: Unwin Hyman, 2000.

**Hall, Stuart.** "Encoding, decoding." *The Cultural Studies Reader*. Ed. Simon During. London: Routledge, 1999.

Hall, Stuart, ed. "The Work of Representation." *Representation: Cultural Representations and Signifying Practices*. Glasgow: Open UP, 1997.

**Week VII: MIDTERM I (10 November 2014)**

**Week VIII: Discourse, Power/Knowledge.**

**Foucault, Michel.** "Space, Power and Knowledge." *The Cultural Studies Reader*. Ed. Simon During. London: Routledge, 1999. 134-141.

**Barthes, Roland.** "Myth Today." *A Roland Barthes Reader*. Ed. Susan Sontag. London: Routledge, 1999. 93-149.

**Williams, Raymond.** "Advertising: The Magic System." Ed. Simon During. London: Routledge, 1999. 320-338.

**Week IX-X- XI: Consumerism, media and television.**

**Fiske, John.** *Understanding Popular Culture*. Chapter II.

**Fiske, John.** *Television Culture*. London: Routledge, 1989.

**Hebdige, Dick.** "From Culture to Hegemony." Ed. Simon During. London: Routledge, 1999. 320-338.

**Leavis, F. R.** "From *Mass Civilization and Minority Culture*." *A Critical and Cultural Theory Reader*. Eds. Anthony Easthope and Kate McGowan. Buckingham: Open UP, 1993.

**Steele, Tom.** "National Popular: Class Culture or Mass Culture?" *The Emergence of Cultural Politics*. London: Redwood, 1997.

**Week XII: MIDTERM II (22 December 2014)**

**Week -XIII: Postcolonial, Racial, Gender Issues.**

**Said, Edward.** Introduction. *Orientalism*.

**Memmi, Albert.** "Mythical Portrait of the Colonized." *The Colonizer and the Colonized*. New York: Souvenir, 1965.

**Fanon, Frantz.** "The Fact of Blackness." *Black Skins, White Masks*. London: Pluto, 1986.

**Spivak, Gayatri and Sneja Gunew.** "Questions of Multiculturalism." Ed. Simon During. London: Routledge, 1999. 193-202.

**Spivak, Gayatri.** "Displacement and the Discourse of Woman." *A Critical and Cultural Theory Reader*. Eds. Anthony Easthope and Kate McGowan. Buckingham: Open UP, 1993.

**Mulvey, Laura.** "Visual Pleasure and Narrative Cinema." *A Critical and Cultural Theory Reader*. Eds. Anthony Easthope and Kate McGowan. Buckingham: Open UP, 1993.

**Week XIV: Wrap-Up Session.**

**Text Book:** There will be a course pack which will be provided by the instructor.

**Method of Instruction and Requirements:** The course will be conducted through lecturing and discussion of the assigned materials. The students are expected to read the assigned materials beforehand. Participation in class discussions is a major requirement and will strongly affect the end-of-the-term evaluation.

Attendance is obligatory. More than 11 (eleven) hours of absence will result in F1.

**Assessment:** There will be two mid-term exams and a final. In the grading of the final mark, up to 25% of the total grade will be taken off for grammatical mistakes. The students whose final marks are below 50/100 will fail no matter what their mid-term marks are. The evaluation will be as follows:

%15 class participation and quizzes	%20 Midterm I
%25 Midterm II	%40 Final