

Hacettepe University
Faculty of Letters
Department of English Language and Literature
Syllabus

Title of the Course: IKA 601 Introduction to Cultural Studies

Instructor: Assist. Prof. Dr. Alev KARADUMAN

Year and Term: Fall 2014

Class Hours and Room: Seminar Room

Aim and Content: This course is first to introduce the historical and theoretical developments of British cultural studies and then to show the methods and strategies used in this field through the analysis of the works and the views of the theorists who have initiated and let the cultural studies flourish and developed. In order to achieve this end, a selective body of the works of these theorists such as R. Williams, Stuart Hall, Adorno, Barthes, Althusser etc. will be studied and argued in detail. A wide range of theoretical concepts, approaches, and schools of thought will also be provided. The idea of methodology of cultural studies, in other words, an idea of how to “do” cultural studies will be examined through the examples ranging from music, film, advertisements, comics, television to fashion,

I. Course Outline:

Week II: General Introduction. What is Culture / culture? Challenging the concept of culture. History of culture and cultural studies. Birmingham Center for Contemporary Cultural Studies (CSSS).

Reading Material:

Turner, Graeme. “The Idea of Cultural Studies.” *British Cultural Studies: An Introduction*. Boston: Unwin Hyman, 1990, 2000.

Turner, Graeme. “The British Tradition: A Short History.” *British Cultural Studies: An Introduction*. Boston: Unwin Hyman, 1990, 2000.

During, Simon. Introduction. *The Cultural Studies Reader*. Ed. Simon During. London: Routledge, 1999: 1-28.

Hall, Stuart. “Cultural Studies and its Theoretical Legacies.” *The Cultural Studies Reader*. Ed. Simon During. London: Routledge, 1999: 97-109.

Week III: From Mathew Arnold, Culture and Anarchy, 1869.

From T.S Eliot, “Notes Towards the Definition of Culture” in selected *Prose of T.S. Eliot*. Ed. Frank Kermode, 1975.

Raymond Williams, *Culture and Society. Coleridge to Orwell*. 1958. Chapter .V

Raymond Williams *The Long Revolution*, 1961. Chapter2. “The Analysis of Culture”.

Week IV: Continued.

Week VI: **Representation, Hegemony, Ideology.**

Reading Material:

Turner, "Ideology"

Adorno, Theodore and Max Horkheimer. "The Culture Industry: Enlightenment as Mass Deception." *The Cultural Studies Reader*. Ed. Simon During. London: Routledge, 1999: 31-41

Althusser, Louis. "Ideology and Ideological State Apparatuses."

Gramsci, from prison notebooks "Culture and Ideological Hegemony".

Week VI-VIII: **Discourse, Power/Knowledge**

Reading Material:

Turner, "Text and Context, "Audiences"

Hall, Stuart. "Encoding and Decoding" in Simon During. *A Cultural Studies Reader*.

Willimas, Raymond "Advertising: The Magic System" in During

Foucault, Michel. "Space, Power and Knowledge." *The Cultural Studies Reader*. Ed. Simon During. London: Routledge, 1999: 134-41.

Barthes, Roland. "Myth Today." *A Roland Barthes Reader*. Ed. Susan Sontag. London: Routledge, 1993: 93-149.

Week VIII: **Continued**

Week IX: **Midterm Examination**

Week X-XI: **Postcolonial /Racial /Gender Issues.**

Reading Material:

Tuner, 2000, last chapter.

Said, Edward. Introduction. *Orientalism*.

West, Cornel. "The New Cultural Politics of Difference." *The Cultural Studies Reader*. Ed. Simon During. London: Routledge, 1999: 257-67.

Spivak and Gunew, "questions of Multiculturalism" in During.

Agger, Ben. "Feminist Cultural Studies." *Cultural Studies as Critical Theory*. London: The Falmer: 114-132.

Week XII-XIII: **Culture: Consumption and the Media. Ideology and Beyond Popular Culture**

Reading Material:

Hebdige, D. from subculture: The Meaning of Style, 1979.

From Lury, C. *Consumer Culture*. Cambridge: Polity Press, 1996.

Fiske, John, from *Reading the Popular Culture*, Chap I-II.

Fiske, John. *Television Culture*, Routledge London. New York 1989.

Fiske, John. *Understanding Popular Culture*, Chp.I-II.

Tonny, Bennet. From *Popular Culture: Themes and Issues*, 1981.

Week XIV: Cyberculture.

Harraway, Donna. "A Cyborg Manifesto." *The Cultural Studies Reader*. Ed. Simon During. London: Routledge, 1999: 271-91.

Gunkel, David J. "Virtual Dialectic: Rethinking *The Matrix* and its Significance." www.gunkelweb.com/articles/virtual_dialectic.pdf

Requirements: 2 short papers of 500-700 (10%), 2 long papers of 2500- 3000 words (20 %), 2 presentations (10%), 1 midterm (20 %), 1 final examination (30%), regular attendance and participation in class discussions (10%).

Short papers: For each short paper, students will analyze a particular subject, which will be related to social, political or the structure of the novel as a whole. These essays will not only be clear and concise, but also in favor of commentary on specific features of the individuality.

Long papers (Term papers): Term papers should pursue a critical and interpretive argument about the cultural theories on which each student will work, and these papers should carefully be organized around clear thesis which has to be supported by extensive textual evidence. Summary and mere paraphrasing will not be tolerated.

Presentations: Students' presentations should focus on a relevant historical, social, or critical topic. They should be limited to 15-20 minutes exactly. Before presentation, Ss must prepare a handout for the class (such as an outline of key points, charts, or quotations which illustrate their topics) A bibliographical source must be included.