Title of the Course: IKA 601 Introduction to Cultural Studies  
Instructor: Assist. Prof. Dr. Alev KARADUMAN  
Year and Term: Fall 2015  
Class Hours and Room: Wednesday 09.00-12.45 / Seminar Room

Aim and Content: This course is first to introduce the historical and theoretical developments of British cultural studies and then to show the methods and strategies used in this field through the analysis of the works and the views of the theorists who have initiated and let the cultural studies flourished and developed. In order to achieve this end, a selective body of the works of these theorists such as R. Williams, Stuart Hall, Adorno, Barthes, Althusser etc. will be studied and argued in detail. A wide range of theoretical concepts, approaches, and schools of thought will also be provided. The idea of methodology of cultural studies, in other words, an idea of how to “do” cultural studies will be examined through the examples raging from music, film, advertisements, comics, television to fashion,

I. Course Outline:


Reading Material:


Week III: From Mathew Arnold, Culture and Anarchy, 1869.


Raymond Williams, Culture and Society. Coleridge to Orwell. 1958. Chapter .V

Week IV: Continued.

Week VI: **Representation, Hegemony, Ideology.**

**Reading Material:**
- Turner, “Ideology”

Week VI-VIII: **Discourse, Power/Knowledge**

**Reading Material:**
- Williams, Raymond “Advertising: The Magic System” in During

Week VIII: Continued

Week IX: **Midterm Examination**

Week X-XI: **Postcolonial /Racial /Gender Issues.**

**Reading Material:**
- Tuner, 2000, last chapter.
- Spivak and Gunew, “questions of Multiculturalism” in During.

Week XII-XIII: **Culture: Consumption and the Media. Ideology and Beyond Popular Culture**

**Reading Material:**
- Fiske, John, from *Reading the Popular Culture,* Chap I-II.

**Week XIV: Cyberculture.**


**Requirements:** 2 short papers of 500-700 (10%), 2 long papers of 2500-3000 words (20 %), 2 presentations (10%), 1 midterm (20 %), 1 final examination (30%), regular attendance and participation in class discussions (10%).

**Short papers:** For each short paper, students will analyze a particular subject, which will be related to social, political or the structure of the novel as a whole. These essays will not only be clear and concise, but also in favor of commentary on specific features of the individuality.

**Long papers (Term papers):** Term papers should pursue a critical and interpretive argument about the cultural theories on which each student will work, and these papers should carefully be organized around clear thesis which has to be supported by extensive textual evidence. Summary and mere paraphrasing will not be tolerated.

**Presentations:** Students’ presentations should focus on a relevant historical, social, or critical topic. They should be limited to 15-20 minutes exactly. Before presentation, Ss must prepare a handout for the class (such as an outline of key points, charts, or quotations which illustrate their topics) A bibliographical source must be included.